



**SHELTER
ANIMALS COUNT™**
the national database

**Help us turn
data into life.**

**Shelter Animals Count
Sponsorship Opportunities**

Shelter Animals Count is a national nonprofit organization formed to create, share and steward the national database of sheltered animals that provides facts and enables insights to save lives.

**We appreciate your interest
in supporting our work!**

Your operational support of Shelter Animals Count will help:

- ❖ Streamline the collection and sharing of shelter data and promoting the importance of data transparency and evaluation.
- ❖ Enable a greater understanding of progress towards saving companion animals' lives and preventing homelessness.
- ❖ Grow and enhance the accuracy of the database and allow organizations to compare their data with that of other organizations.
- ❖ Fill the industry-wide gap, providing a first-of-its-kind accurate accounting of sheltered animals in the United States.

Platinum Sponsor (\$50,000 +)

In addition to its important data collection and outreach efforts, Shelter Animals Count will also acknowledge your support through:

- ❖ Logo on sponsor page guiding users directly to your website (<https://shelteranimalscount.org/who's-involved/sponsors-supporters>)
- ❖ Recognition in select Shelter Animals Count communications to participating shelters, in local, regional and national conference presentations, and in the annual report
- ❖ Engagement in upcoming data publishes, events, updates and progress reports
- ❖ Fee-waived dataset export download with every data publish (application process still applies)
- ❖ Opportunity for the first refusal to sponsor SAC-branded promotional campaigns reaching the full participant base
- ❖ Granted use of the Platinum Sponsor Shelter Animals Count badge for your use on your site and approved materials

Gold Sponsor (\$30,000)

In addition to its important data collection and outreach efforts, Shelter Animals Count will also acknowledge your support through:

- ❖ Logo on sponsor page guiding users directly to your website (<https://shelteranimalscount.org/who's-involved/sponsors-supporters>)
- ❖ Recognition as a sponsor in the Shelter Animals Count Annual Report
- ❖ Engagement in upcoming data publishes, events, updates and progress reports
- ❖ Fee-waived dataset export download with every data publish (application process still applies)
- ❖ Granted use of the Gold Sponsor Shelter Animals Count badge for your use on your site and approved materials

Silver Sponsor (\$15,000)

In addition to its important data collection and outreach efforts, Shelter Animals Count will also acknowledge your support through:

- ❖ Logo on sponsor page guiding users directly to your website (<https://shelteranimalscount.org/who's-involved/sponsors-supporters>)
- ❖ Recognition as a sponsor in the Shelter Animals Count Annual Report
- ❖ Fee-waived dataset export download with every data publish (application process still applies)
- ❖ Granted use of the Silver Sponsor Shelter Animals Count badge for your use on your site and approved materials


Bronze Sponsor (\$5,000)

In addition to its important data collection and outreach efforts, Shelter Animals Count will also acknowledge your support through:

- ❖ Logo on sponsor page
(<https://shelteranimalscount.org/who's-involved/sponsors-supporters>)
- ❖ Recognition as a sponsor in the Shelter Animals Count Annual Report
- ❖ Fee-waived one-time dataset export download (application process still applies)
- ❖ Granted use of the Bronze Sponsor Shelter Animals Count badge for your use on your site and approved materials

Other Opportunities

Interested in becoming a donor under \$5,000? Please contact us at info@shelteranimalscount.org for more information.



**Help us turn
data into life.**

www.ShelterAnimalsCount.org

info@shelteranimalscount.org